

pukka tukka: celebrity chefs and the age of d.i.y.

a co-presentation with the melbourne food and wine festival



Photo courtesy of ABC Television

There's nothing in the fridge, but plenty on the telly. Leanne Downing (media scholar and teacher), and Simon Watt (producer of *Secret Recipes*) explore the phenomenon of celebrity chefs and their ability to arouse the five bodily senses of the home audience.

Leanne Downing teaches Media Studies in the School Of Communication, Arts And Critical Enquiry at La Trobe University. Her research and teaching interests follow a range of interdisciplinary and pop culture pursuits including Heterotopic media environments, Philosophy and Anthropology of the Senses and Cinema architecture/design. Her most recent work is committed to investigating the role of the five bodily senses within the consumer-oriented entertainment spaces of megaplex cinemas. During the past eight years she has taught courses in Film History and Narrative, Australian Women's Film and Literature, Cultural Studies, Sociology, Media Audiences and Media Communications.


Simon Watt has a wide range of media experience - most recently with ABC Television as series producer, and producer with programs such as *Secret Recipes*, *Dimensions on the Move* and *Law Matters*. For five years Simon was a field producer/journalist with the ABC's *7.30 Report*.

dates	Thursday 25 March 2004, 7pm
location	Cinemas
audience	General
admission	Adult \$12 Concession \$10
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